

*Offering flexible, tailor-made language courses  
throughout the USA and Canada*

## LISTEN & LEARN

Listen & Learn provides flexible, tailor-made language courses throughout the USA and Canada. Whether your language aims are personal or professional, Listen & Learn can provide the ideal course and instructor for you or your business.



## WHY LISTEN & LEARN?

Learning a new language is a challenge for anyone, even without the added commitments of work, family, and personal life. Listen & Learn specializes in providing flexible and personalized language courses for businesses, groups, and busy individuals. We love languages and aim to make the learning process as simple and convenient as possible.

For businesses wishing to expand into other markets and succeed with international ventures, knowledge of foreign languages and understanding of other cultures is essential. Listen & Learn's language instructors will help your employees to communicate professionally with international clients and partners, as well as understand their viewpoints and needs.

## COMPREHENSIVE OPTIONS

Listen & Learn has an extensive network of professional language instructors who specialize in over 30 different languages. Our course options include one to one, small group, and even live online classes, which can be recorded and reviewed after class. Whether you are learning alone, with friends or colleagues, or over an internet connection, Listen & Learn can find the perfect language instructor and course for you.

## QUALITY AND COMMITMENT

Our instructors are qualified, dedicated native speakers who create individually-tailored courses that address both your language targets and learning style. The curriculum is developed specifically for each student or group, and can be adjusted over the duration of the course. Whether the main focus is improving business or general language skills, you can be sure our experienced language teachers will teach you what you need to know, in a way that best suits your learning style.

## CONVENIENCE AND FLEXIBILITY

We have language instructors available in dozens of cities and towns, enabling us to find a suitable teacher of almost any language in locations across the USA and Canada. Classes can take place in your home, office, or other convenient location, at a time that best suits you. Each course is arranged to suit your availability and our instructors can work around irregular schedules or rearrange classes at short notice. The length of the course is based on your own goals and availability. Even if your calendar does not allow a regular time for language learning, your Listen & Learn instructor will be available whenever and wherever you are.



*"Just wanted you to know how wonderful a teacher Devon is. We had our first four hours together today and he has been great—helpful, conversant in language and culture, understanding of our limitations and insightful as a teacher. We're thrilled!"*

**Major Michael Hawley**

*Arabic in Atlanta, GA*



## INDIVIDUAL ATTENTION

The individual attention received in our one to one, small group, and live online classes helps to ensure motivation and progress in your new language. The nature of private classes allows many more opportunities for each student to practice and have all of their questions answered. Classes can be further fine-tuned as the course continues, and specific errors can be identified. Personalized feedback, many more chances to speak, and the ability to work at your own pace can improve your fluency and raise your confidence levels.

## CUSTOMER CARE

Listen & Learn is committed to providing constant support to its corporate clients and individual students. Customer service representatives are available to address any queries that may arise, and the quality of teaching is maintained through observed classes as well as student and teacher feedback. We aim to meet the language needs of all of our students, so even if you require a language or language skill that we do not advertise, please send your request to [contact@listenandlearmusa.com](mailto:contact@listenandlearmusa.com). We will do our very best to accommodate you.

# COURSES OFFERED



## BUSINESS LANGUAGE COURSES

Listen & Learn's business language courses cover general foreign language skills, as well as focusing on the specific language requirements of the individual or group. Courses can incorporate particular skills—such as public speaking, business correspondence, or negotiation skills—or include language related to specific industries or processes. Courses can be designed to support language needs from any field, including law, medicine, military, natural resources, and HR. Further information about courses for specific industries is available on request.

Business language courses are ideal for both individual employees and teams or departments who have similar language aims and schedules.



## GENERAL LANGUAGE COURSES

People learn languages for all sorts of reasons, and we aim to accommodate them all. Our general language courses are designed to give learners the communication skills they need, whether they are for speaking to family members in their native language, or chatting with friends in other countries. If you need to achieve a survival level for an upcoming vacation overseas, or want to understand another culture from the comfort of your own living room, Listen & Learn can design the ideal course for you.

One to one general courses are perfect for busy individuals, but we can also arrange group courses for families, couples, friends, and community groups.



## ONE TO ONE COURSES

Our one to one courses can be tailored to focus on general or business foreign language skills. They are designed to meet your particular needs, whether you are studying for business or personal reasons, or with a qualification in mind. The concentrated nature of the courses and the one to one teaching relationship ensure that you will have the maximum amount of speaking, listening, and learning time during your classes. Your instructor will be able to answer any questions and give you immediate and constructive feedback on your progress. You will be able to actively influence the direction of your course based on your interests and personal learning goals.

One to one students have the highest level of flexibility, and classes can be postponed or rescheduled on short notice, at no extra cost. The timetable and length of the course will depend on your initial language level, goals and availability. There is no typical course length but Listen & Learn offers standard packages of 10, 14, 20, 40, and 60 hours of class time. These can be adjusted as necessary. Courses are usually taught in 2-hour lessons, once or twice a week, but if there are time restraints, an intensive course can be arranged. For more information about one to one courses or to discuss your needs, please [contact@listenandlearnusa.com](mailto:contact@listenandlearnusa.com).



## GROUP COURSES

Listen & Learn's group courses are ideal for businesses and organizations that require their employees to reach a certain level with their foreign language skills. Shared experiences can boost office camaraderie, and our instructors will coach, encourage and challenge your team to improve in their target language. For multinational corporations or small businesses with international contacts, we can provide small group courses to focus on practical skills, general business language, or industry-specific terminology.

The typical size for a group course is between 2 and 12 students. As it is important that every student receives individual attention and feedback, we do not recommend groups larger than 12. Typically, a group will meet for 2 hours classes once or twice a week, for 6 to 12 weeks. All participants must be at a similar language level, with compatible goals. Classes are conducted at a time and location agreed upon by the group, and students must be available at this time. Please write to [contact@listenandlearnusa.com](mailto:contact@listenandlearnusa.com) for more information about group courses.



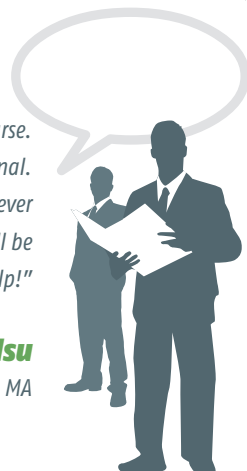
## ONLINE COURSES

If you are in a remote location, or spend much of your time traveling, Listen & Learn offers live classes online, for individuals and groups. As with all Listen & Learn courses, the content can be tailored to meet your individual requirements, and classes will take place at times that are convenient for you.

Through freely-available voice software and browser-based video software, you will have direct contact with your instructor, be able to see and hear them speak, and have ready access to electronic material. If you have a webcam, your instructor will also be able to see you although this is not required. Live online classes can be recorded and reviewed again at your convenience. For most students, online classes offer an experience that is very close to having a private language teacher in the room with you. For participants in group courses, you can participate in and review classes while away on business trips or working from home. Students can choose to take part in some or all of their classes remotely. Our online courses offer freedom and convenience, and only require a reliable internet connection.

*"I really enjoyed the program of my Japanese course. Eiko was really organized with my lessons and really professional. She has been pleasant and reliable ever since I started. I wish I could continue with the course, but I will be moving to Taiwan very soon. I really appreciate your help!"*

**Nai-chung Hsu**  
Japanese in Boston, MA



## COURSE RATES

Our course rates are flexible, and depend on the target language and the location of your home or office. The typical rate for a one to one intensive language course in a common language in a major city is US\$40.00 per hour. The rate for business courses, group courses, rare languages, and remote locations is calculated accordingly. Each Listen & Learn quote states the final price for the course you request, and there are no hidden charges. Please write to [contact@listenandlearnusa.com](mailto:contact@listenandlearnusa.com) for a detailed quote.

## WHAT IS INCLUDED?

For each student in a Listen & Learn course, we provide an initial course book or books, and a completion certificate which details the level attained and the number of hours studied. As well as their language instructor, students also have the services of a Listen & Learn academic advisor who they can freely discuss any language concerns with.

## START LEARNING NOW!

Often the hardest part about learning a language is making the decision to begin. If you know what you require from your language course, if you think you are ready to start, or if you have some questions that need to be answered, please contact [contact@listenandlearnusa.com](mailto:contact@listenandlearnusa.com). You can be on your way to speaking a new language before you know it!



*"Zack is a great teacher, he is so kind and serious, and also flexible to meet my demands. I took his course for 1 month before I moved to Germany and it was great that I could already communicate with German people when I arrived here. Thanks Zack and thanks Listen & Learn!"*

**Kazuaki Mimoto**

*(Dusseldorf), German in Birmingham, AL*

## CORPORATE CLIENTS



The Salvation Army  
Atlanta, GA



Greatbatch, Inc.  
Clarence, NY



JBM Envelope Co.  
Cincinnati, OH



Nexen Petroleum



JTI - Japan Tobacco  
International



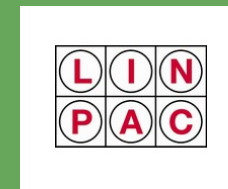
Biogen Idec



Klöckner Pentaplast



The Nielsen  
Company Ltd.



Linpac



### PHONE

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### WEBSITE

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UK [www.listenandlearn.org](http://www.listenandlearn.org)